

Press Release

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Society of Professional Locksmiths Launch Product Tester Program

Society of Professional Locksmiths (SOPL) launches a new program for its members who have registered to act as product testers. Members will randomly be selected to receive product or services from participating manufacturers, distributors and product innovators in exchange for their independent published evaluation.

“This is an exciting and exclusive program arranged by the SOPL and cooperating companies.” Tom Lynch, Founder of the SOPL said. “The professional locksmiths voice has value, and these companies recognize it. I give the companies participating a lot of credit and believe they will be rewarded in a variety of ways.”

“This is going to be fun and interesting. Our product testers have no idea of what they may receive or when. It is another win-win program developed by the SOPL and I love it!”, Barry Cambell Director of Operations.

Contact Director of Operations Barry Campbell at email director@sopl.us or by telephone (317) 490-1469 or visit www.sopl.us for more details.

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