



Locksmith Industry Challenge



Radisson Hotel Indianapolis Airport 2500 S High School Rd, Indianapolis, IN 46241 (317) 244-3361

"Dare to Compare" alternative products, business opportunities & education!





MARK



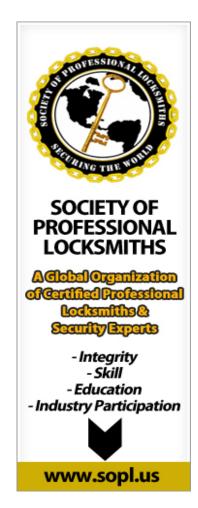
SOPL EXPO Indianapolis Course Schedule 2015

FRIDAY - May 1			
	Zwave & Zigbee Clinic	4pm-8pm	\$75
	High End Auto Entry	4pm-5pm	\$25
	Automotive VST & Certification Test	5pm-9pm	4- 0
	Automotive Overview	opin opin	FREE
	Auto Entry		\$20
	Import Automotive		\$20
	High-Security Automotive		\$20
	Servicing Meroni Decorative Hardware	5pm-7pm	\$35
	Safe Servicing	4pm-8pm	\$175
	How to Market Your Business in 2015	6pm-8pm	\$30
	AY – May 2		4
	Modern IP CCTV	8am-4pm	\$330
	Automotive Transponder ARBITES	8am-4pm	\$175
	Safe Manipulation	8am-4pm	\$400*
	Masterkeying – Part 1	8am-4pm	\$250*
	Commercial Door Hardware	8am-12pm	\$75
	Door Jamb Mortising for Reinforcement	1pm- 2pm	\$25
	H.S. Students Introduction to Locksmithing	2pm-3pm	FREE
	Burglary Prevention Forum - CPTED	3pm-4pm	FREE
	Forced Entry Door Kick-In Demontration	4pm-5pm	FREE
	Effectively Selling to Your Customers	8am-10am	\$30
	Effective Social Media for My Business	10am-12pm	\$30
	Commercial & Storefront Door Service	1pm-4pm	\$75
SATURDAY EVENING			
	Lock1 Clinic	6:30pm-7:30pm	FREE
	Better Business Bureau	7:30pm-8:00pm	FREE
	State of the Industry Open Forum	8pm-9pm	FREE
	Mar. 2		
	Emerging Access Control & Integration	8am-4pm	\$175
	Market Your Locksmith Business & Beat the Scammers	8am-1pm	\$175 \$150
		8am-4pm	\$150 \$*
	Safe Manipulation – Part 2 Masterkeying – Part 2		\$* \$*
	T-Key Machine – "The Black Box"	8am-4pm 2pm-3pm	FREE
	Commercial & Storefront Door Service	8am-12pm	\$75
	Automotive VST & Certification Test	8am-2pm	۶۲۶ FREE
		odin-2pin	\$10
	Domestic Introduction		FREE
	Resources General Motors		Ś20
	Ford		\$20 \$20
			\$20 \$10
	Chrysler Transponder Introduction		\$10 \$10
	Transponder Introduction Transponder Resources		Ş10 FREE
			510
	Cloning A Key Programming a Key		\$10 \$20
	riogramming a Ney		<i>γ</i> 20

To Register Online - Click Here or visit www.sopl.us

Don't Delay - Limited Seats Available

For Additional Info Call 845-445-8238



*Indicates 2 Day Course

Seminars, clinics and presentations are subject to rescheduling or cancellation based upon attendance, weather or other unforseen problems. Any adjustment to topic scheduling that causes a conflict for the attendee would result in a refund if a paid session, or placement into another seminar, clinic or presentation etc.

SOPL EXPO 2015 Indianapolis

Business, Sales Marketing & Internet SEO

How to Market Your Locksmith Business & Beat the Scammers - Instructor Nathan Wood

Fight Back! Learn how to market your company and beat the scammers. In this exclusive course you will learn the true weaknesses of the scammers, and how to leverage those weaknesses to your advantage. Learn how to leverage social media video, get found more often in searches, reach new customers, sell more products, and wow your existing customers using the proven methods taught in this easy step-by-step seminar you can do yourself. This is a course you will not want to miss!

NOTE: Each student will receive a SOPL Scammer Killer Kit.

Lock1 Clinic - Stop with the dead bolts already! - Instructor Bob Tegge

Trends that are changing your business destiny. This presentation will explore market forces and give solutions to help your business thrive with the paradigm shift occurring in our industry. This presentation will discuss the "Internet of Things" and how it is forcing changes in the day to day operation of your business and the purchasing trends of customers. Four simple techniques to make a six digit income!

How to Market Your Business in 2015 - Instructor Joe Dalessio Making sure you are found - a bigger challenge in the years ahead!

Effectively Selling to Your Customers - Instructor Joe Dalessio Transitioning from a service based business to a sales driven business

I Want Effective Social Media for My Business - Instructor Joe Dalessio So much more to it than a fan page, review, or listing

Electronic Access Control

Emerging Access Control & Integration - Instructor Bill Neff & Mark Smith

This course will cover techniques, trends & technologies for today's electronic security professional. This is an advanced class and the student should have prior knowledge of access control. This class is non-product specific but covers an array of concepts, formats, and various technologies along with networking various devices such as LAN, Internet and Wireless. The instructors, with a combined 68 years of access control experience, will share their tips and tricks to help get substantial work in access control. Student must bring a laptop with Ethernet port for hands-on training in terminating Ethernet cabling of CAT5E, CAT6E and port configuration of various devices. Upon completion of this class, the student will have advanced knowledge of today's access control trends. **Note: Course includes specialized hand tools that students will receive and take home for configuring Ethernet LAN cabling.**

Security Cameras of 21st Century - Instructor Bill Neff & Mark Smith

One of the fastest growing segment of the physical security is security camera systems due to growing demands for quality video and remote viewing from smart devices. In this course the student will learn about the new technologies that have revolutionized this industry. Student must bring a laptop with Ethernet port for hands-on training on configuring and operating various features of this intelligent camera. Students will configure this camera for LAN with POE & WIFI and be learn how to view via web browser and smart phones. Students will learn how to schedule alarms using video motion, PIR, sound or dry contact and send alarm notifications via email or text messaging. This course will also cover remote playback and archiving video incidents, video management systems, NVRs, Hybrid DVRs plus much more. Upon completion of this class, the student will have advanced knowledge of today's security camera systems. Note: Each student will receive and take home with them a 3 mega pixel cube camera with 64 GB SDC Card and LAN Cabling to use for their own or resell. A \$180 value!

***** PREREQUISTE: Students should have an understanding of basic electricity with some PC experience.

Wireless Automation Controls - Instructor Bill Neff & Mark Smith

Currently with over 600 manufacturers offering wireless solutions to control various devices like electronic locks, heating and cooling thermostats, alarm contacts and sensors, light bulbs. lamp switches, and electrical switches, cameras, hubs, garage door transmitters, remotes, water heater sensors, carbon monoxide sensors, heat sensors, and fun devices like a piggy bank that counts currency money to name a few. This new market is in its infancy and expected to become a 5.5 billion dollar industry in the US market by 2016. With so many manufacturers entering into this new market with various wireless technologies like WIFI, Zigbee, Zwave, Blue Tooth, NFC, Lutron Clear Connect and Kidde's Wireless to name a few. Students will also learn of the various companies that offer smart device apps and the associated costs. Learn facts about what technologies are which and what is, or is not open architecture.

"Everything they do is top shelf! Attending the SOPL Expo in New York was the best time I ever had"

Steve Goldstein, GKL Products Herald, California

To register or to obtain additional information contact the Society of Professional Locksmiths <u>www.sopl.us</u>

SOPL EXPO 2015 Indianapolis

Commercial Doors & Hardware

Commercial Door Hardware - Instructor Lynn Eisenhauer

Get ready to hang with the big boys and learn the highly profitable field of commercial door hardware, specification and installation. Course covers commercial grade locks, panic exit devices, door closers, Life Safety, ADA and Fire Code overview. A perfect class for the technician in all of us. Learn how to increase your bottom line and start opening doors to your financial future.

Commercial & Storefront Door Service - Instructor Steve Goldstein

Learn the inside tips and tricks of troubleshooting and repair of commercial and aluminum storefront doors. These types of doors are constantly in need of service and they are easy to repair if you know how. Learn about the million dollar screw, how to correct a sagging door, pivots, hinges and more!

Servicing Meroni Decorative Hardware - Instructor Danny Gurvis

Decorative hardware is a huge money making opportunity for the locksmiths. Serrature Meroni products are excitingly different in design to other brands. This course will involve learning the different models, dis-assembly/reassembly, keying, installation, troubleshooting with hands on operation of the different models. NOTE: Each student will receive and take home samples of Meroni products and literature.

Door Jamb Mortising for Reinforcement - Instructor Barry Campbell

Home invasions are on the rise and residential door frames are the weak link. Enjoy this live installation and learn the steps needed to mortise and secure them. The locksmith is in a perfect position to cash in on this niche and increase their bottom line! NOTE: Each student will receive and take home a mortising jig.

Advanced Masterkeying – Instructor Harvey Arkawy

As long as pin cylinders are being sold there will be a need for masterkeying. Students will learn how to determine what a good master key is, how to progress the master key in numerous ways to create change keys, how to properly determine and use the various sub-master "GHOST" keys, preventing unwanted cross keying, information on various ways of creating keying charts using the master key and the developed change keys, why floor plans with door identifications are necessary, and how to create a master key systems based upon customer requirements. Upon completion of the class, the student should have the required information and understanding to accomplish almost any Masterkey project.

Automotive

Advanced Automotive Transponder Programming – Instructor Tim Tracy

Stay ahead of the curve in the fast lane of being a automotive locksmith with a full day of hands on advanced automotive transponder technology with an emphasis on high security Volkswagon, Audi, BMW, and how to clone or make virgin a Mercedes 722.9 transmission control module and more using the ABRITES diagnostic device.

High End Auto Entry – Instructor Tim Tracy

Got Junk in the Trunk? Learn how to open a variety of higher end vehicles and their trunks. Power loss issue overrides, bypass techniques and areas of exploitation. This is a fast paced fun presentation of tips and tricks which will make you money!

T-Key Machine "The Black Box" - Instructor Tom Lynch

It is real, it is coming and it will transform the business of transponder key sales. Many locksmiths have stopped offering automotive keys because they have been misled to believe they can't do it, or it's too costly. This presentation will inform the locksmith about an exclusive new technology that will shatter this myth and show how to kick start sales. No prior knowledge of transponders needed!

Vehicle Security Technician (VST) Survey Courses & Certification - Instructor Tom Seroogy

A la Carte or take them all. Easy to follow structured presentations designed to focus on the core concepts of vehicle security. Delivered in a series of proctored automated sessions ranging from 30 minutes to 1.5 hours long. Topics include Automotive Overview, Auto Entry, Domestic Automotive, Resources, General Motors, Ford, Chrysler, Import Automotive, High-Security Automotive, Transponder Introduction, Resources, Cloning A Key, and Programming a Key. Complete packages will include certification tests.

NOTE: Each session certification is required before final high stake online exam to receive VST designation.

Safe & Vault

Safe Lock Servicing Introduction - Instructor Bob Rutherford

Servicing safe locks is easy and profitable for any locksmith. In this hands on class you will learn the working knowledge of a Group 2 safe lock, styles & groups of safe locks, combo change & combinations, dialing diagnostic, reading the combination via change key hole, key change, troubleshooting and more.

Safe Manipulation Boot Camp - Instructor Bob Rutherford

So you want to be a Safecracker? This class will eliminate any reservations that you can't! With this 2 Day hands on course you will gain a full understanding of how to interpret contact points, wheel pack rotation and dialing sequence, combination discovery using graphing techniques, sound amplification and other techniques. You will perform repeated exercises and analyze your results to achieve your first successful safe opening. NOTE: Each student will receive and take home an Audio Amplifier.

> To register or to obtain additional information contact the Society of Professional Locksmiths <u>www.sopl.us</u>

SOPL EXPO 2015 Indianapolis

General Assembly No-Cost Presentations

Better Business Bureau - BBB helps people find and recommend businesses, brands and charities they can trust. Locksmiths are trusted so it makes sense to hear what the BBB has to say about current issues and how they impact our industry.

Lock1 - Trends that are changing your business destiny. This presentation will explore market forces and give solutions to help your business thrive with the paradigm shift occurring in our industry. This presentation will discuss the "Internet of Things" and how it is forcing changes in the day to day operation of your business and the purchasing trends of customers. Four simple techniques to make a six digit income!

State of the Industry Open Forum - Learn about what is really going in your industry that is impacting your livelihood.

***** Public Access Events *****

High School Students Introduction to Locksmithing – Reading, writing and arithmetic - it all matters! A career as a locksmith includes a variety of skillsets based on what we all learn in school growing up. This fun presentation will allow young students to experience how and why things like spatial relationships, decimals, algebra, geometry, electrons & protons, computer technology and more apply in a career as a professional locksmith. Locksmiths are in demand in both good times and bad times. Choosing a career path as a locksmith is an opportunity many young people already have the qualifications for upon leaving high school and now they can actually see for themselves if it something to consider. Become a locksmith today, it is fun, it is cool and you can make money!

Burglary Prevention Forum – Presented by the Marion County Prosecutors Office. Learn about *Crime Prevention Through Environmental Design* (CPTED) and how to discuss these important security measure with your customers. Go beyond locks and keys with territorial reinforcement, proper lighting, design and use of landscaping, and much more!

Forced Entry Door Kick-In Demonstration – Enjoy this live demonstration of a simulated home invasion and residential forced entry. Learn effective countermeasures to protect your family and assets.

Terms & Conditions

Seminars, clinics and presentations are subject to rescheduling or cancellation based upon attendance, weather or other unforeseen problems. Any adjustment to topic scheduling that causes a conflict for the attendee would result in a refund if a paid session, or placement into another seminar, clinic or presentation etc.



Get your Scammer Killer Kit – Fight Back!

To register or to obtain additional information contact the Society of Professional Locksmiths <u>www.sopl.us</u>



Indianapolis Motor Speedway is known as the racing capitol of the world. The Indy 500 is billed as "The Greatest Spectacle in Racing". Performance racing at its best! High speed, full throttle with a whole lot of horse power.

The Society of Professional Locksmiths (SOPL) understands performance and is driving some of the locksmith industrys high performance instructors to you! Join us in the winners circle and feel the *Power*!

William Neff, CPP, PSP, CML Instructor has worked in the security industry for over 39 years and is president of Neff's Safe Lock and Security, Inc., AmericanAutoLock.Com and Keystone Access. Bill is a certified instructor and has taught various advanced level classes to fellow security professionals at Lockmasters Security Institute as well as for the CIA, FBI, Navy, Army, Air Force and Coast Guard. He also has taught abroad England, S. Korea, China, Australia and New Zealand. Bill Neff is recipient of numerous national and international awards in the security field. He is an instrument rated pilot and has participated in local and state politics running for State Senate.

Mark Smith, CPL Assistant Instructor holds a BS in electrical engineering from Penn State and has worked over 29 years in the electronic industry. Mark Smith in his early years worked for the Department of Defense in development of electronic surveillance and after leaving DOD and entering into the private sector has over 20 years of hands on experience in Access Control, Alarm and Security Video Systems.

Joe Dalessio, Instructor is an experienced highly successful marketing, sales and business development executive. His hands-on technical aptitude and enthusiastic attitude make him an one of the top business instructors in our industry. Beginning his career in the family locksmith business, followed by leadership positions in manufacturing and wholesale distribution provide a most unique viewpoint benefitting all class attendees. Joey has a history of helping small business owners grow their business without capital investment. He has taught hundreds of technical and business classes throughout the USA. One thing is certain, you will not fall asleep in any of his classes!

Bob Tegge, Instructor is the President of Lock1Security Buying Group,LLC. and has over 30 years of sales management and marketing success in the construction, furnishings and security industries. Past president and CEO of Meridian Building & Design, Inc. He has authored numerous articles on business and sales topics. Throughout his career he has consistently been a multi-million dollar producer.

Barry Campbell, Instructor is the owner of Altic Lock Service and serves as the Director of Operations of the Society of Professional Locksmiths. He is a member of the International Code Council and author of "A Homeowner's Guide to Residential Door Security." Barry's first job was with Cole-National Corporation, before working for the Security Department at Valparaiso University, where he earned his Bachelor of Arts Degree in Criminal Justice. He has worked in the security field in a variety of positions and was also a federally-licensed firearms dealer and gunsmith. Barry has run for partisan political office as the Libertarian candidate for City-County Council, Sheriff, U.S. Representative, and State Senate. He served as a Delegate to the National Libertarian Convention in 2002 and Chairman of the Libertarian Party of Marion County from 2007 to 2009. He is a recipient of the "Lights of Liberty" award in 2002. He is a advocate against domestic violence and educates support groups and crime victims. Barry is also a recognized contributing author for Angie's List



High speed, full throttle with a whole lot of horse power!



Nathan Wood, Instructor is a U.S. Navy veteran who has spent the last four years helping locksmiths around the country market their company and fight the scammers. He is a YouTube Expert, voice actor and a private consultant to companies with specialized marketing needs. Nate has leveraged the "Human Element" within the social media universe and engages the enemy with proven methods and content which Google favors. He has produced over 300 videos including his most recent work "How to Market Your Locksmith Business and Beat the Scammers". Nate has developed over 100 consumer targeted Public Service Announcements as well as impact marketing materials for the Society of Professional Locksmiths.

Bob Rutherford, Instructor has worked as a professional locksmith and safe technician for over nearly 40 years in the NJ/NY metro area. He specializes in safes and is GSA Certified. As a certified instructor and author of a newly published book on safe servicing and the art of manipulation, Bob shares his passion and knowledge with other professionals using a comprehensive hands on approach.

Danny Gurvis, Instructor is a highly qualified Master Locksmith, having completed a rigorous, four-year apprenticeship in 1988 while living in Australia. He has experience in most facets of the locksmith industry and represents a number of specialized products from quality international manufacturers including Meroni, Lockwood, Bilock, Hooply, Cowdroy, Lock Focus. In addition, he has training in business management, marketing and sales management. He operates a family owned locksmith business, Master Key Systems America LLC located in St. Louis, Missouri.

Lynn Esienhaur, Instructor is currently Product Engineer, Closers & Exit Devices for PDQ Industries, Leola, PA. He has more than 30 years of experience with manufacturers, in the Architectural Hardware Industry. Career responsibilities have spanned R&D, Product Testing, Engineering, Technical Service, Customer Service, Marketing, Sales and Product Training. His Bachelor's Degree in Education helps lend a spirited twist, to the seminars he presents. Lynn takes a "hands-on" approach to hardware, emphasizing the "keep it simple" principals and has lead seminars throughout the United States and Canada for Locksmiths, Contractors, End Users, Architects and Hardware Distributors. As an active member of the Builders Hardware Manufacturer's Association, he sits on several committees, related to the ANSI product performance standards. A contributor to industry trade publications, Lynn is a past recipient of the Door & Hardware Institute's Robert G. Ryan Editorial Award. When not "working" on hardware, Lynn enjoys high performance cars, boating, music and spending time at the beaches in Delaware.

Tom Seroogy, Instructor is a nationally recognized automotive authority and automotive forensic locksmith, Tom was the founder of the original *PUREAuto* automotive locksmith training program and has worked with All Lock BWD, Strattec, and many other automotive specialty companies. As past editor of the National Locksmiths magazine he has authored numerous industry articles and instructional manuals. He has been credited with building the SDRM model for the NASTF and continues to provide industry support in the development of the Vehicle Security Technician (VST) online training and certification program. Tom is considered as a content expert and a sophisticated instructor.

Tom Lynch, Instructor has participated in many aspects of the trade and brings a fresh perspective to the industry as Founder of the Society of Professional Locksmith, Lock Radio and the Security Technical Institute. He has instructed for NYC Police Academy, HPC, Mul-T-Lock USA, Lockmasters, American Auto Lock, Mark Bates, Sharpe Communications and was part of the original *PUREAuto* team of instructors. As a professional locksmith, inventor, author, contributing technical writer and certified instructor, Tom is credited with developing and deploying the first complete online learning management system and blended learning environment with proficiency testing for the locksmith industry.

Harvey Arkawy, Instructor a Locksmith for more than 35 years, he owned and operated a successful Locksmith business before working for Lockheed Martin Aeronautics in 1985. He specializes in Master Keying as well as electronic access control and has earned his Federal GSA Inspector's Certificate in 1994. His company Rabbitsoft is well known for developing locksmith software. Harvey is the program administrator for The Security Technical Institute (STI), and the Society of Professional Locksmiths where he teachs advanced master keying.

Tim Tracy, Instructor began locksmithing at the age of 12 and has over thirty years in the electronics industry with 25 of them in telecom. He specializes in automotive key systems with an emphasis on European vehicles. He is known for his inexpensive ways to program keys using alternative programmers as well as how to use the more advanced diagnotic tools such as the Abrites and BMW multitool. His hands on experience in troubleshooting, fiber optics and tuning up optical systems that are the backbone of the internet, has provided the locksmith community with valuable guidance and support.

High speed, full throttle with a whole lot of horse power!



TRAVELING TO AND AROUND INDY IS EASY, CONVENIENT, AND AFFORDABLE.

INDIANAPOLIS INTERNATIONAL AIRPORT

As the first terminal designed after 9/11, IND combines state-of-the-art security measures with soaring, smart design and public art. Indy's airport was the nation's first LEED-certified terminal campus and is home to the largest airport-based solar farm in the nation. All this is a low-traffic 15 minutes from the central business district.

- 2013 "No. 1 airport in North America" - Airports Council International
- "Best Overall Passenger Experience"
- J.D. Power and Associates

TRAIN & BUS

Other options for reaching the city include Amtrak, Greyhound, and Megabus, which all have hubs in the downtown area. *amtrak.com, greyhound.com, us.megabus.com*







GO EXPRESS TRAVEL AIRPORT SHUTTLE

This express, nonstop bus service runs airport to downtown every 30 minutes from 8 am-11 pm for \$10 one way. Passengers board the shuttle at Zone 7 of the airport's Ground Transportation Center. Cash payments not accepted, credit cards only. goexpresstravel.com/indy_express

INDYGO BUS SYSTEM

Bus routes operate all around the city, including a fixed route to and from the airport, for as little as \$1.75 per ride. *indygo.net*

TAXIS

Taxis are readily available at the airport, Indiana Convention Center, Circle Centre mall, and major hotels. A typical fare from airport to downtown is \$35, and select taxi companies offer a \$5 flat rate fare for trips within downtown (bordered by the White River, 12th Street, I-65, and I-70).

UBER & LYFT

Car service in addition to traditional taxis is available through Uber and Lyft. Both app-based services connect visitors with resident drivers. Requesting and paying for the ride are done via your mobile phone. *uber.com*, *lyft.me*



DRIVING

Known as the Crossroads of America, Indy is within a day's drive

of over half of the country's population. Traffic congestion is a rarity in Indianapolis, and visitors find the city's street layout straightforward and easy to navigate. Downtown features over 70,000 parking spots.



ELECTRIC CAR SHARE

Indianapolis launched the country's largest all-electric car share program in May 2014, with a fleet of 500 cars and 1,200 charging stations at 200 locations around the city. This \$35-million investment in green transit makes traveling to surrounding attractions, award-winning restaurants, cultural neighborhoods, and meeting venues more convenient for all visitors.

BIKING & BIKE SHARE

Away.com named Indianapolis one of the best cities to see from a bicycle seat in 2012. Bicycle rentals are available at Indy Bike Hub at City Market and Wheel Fun Rentals in White River State Park. Several hotels offer complimentary bicycles to guests. The innovative Indianapolis Cultural Trail anchors Indy's new bike share program, with 240 bikes at 23 stations around downtown. *IndyBikeHub.org, wheelfunrentals.com*



ACCESSIBILITY

In 2009, Indy was recognized as the Accessible America Competition winner by the National Organization on Disability and touted as a national model of a disability-friendly city.





National journalists have proclaimed Indy one of the **most walkable cities** in the country. On foot, visitors can reach hundreds of restaurants and attractions.



An expansive network of **climate-controlled skywalks** connects 4,700 hotel rooms with the Indiana Convention Center, Lucas Oil Stadium, and a four-story mall with hundreds of specialty shops and dining options.



When visitors want to be outside, the

Indianapolis Cultural Trail offers a safe and scenic greenway for pedestrians to reach

dining, shopping, and entertainment in the city's cultural districts.



INDIANAPOLIS MONUMENTS & MEMORIALS



Soldiers & Sailors Monument

Towering 284 feet above the street, the largest Civil War monument in America dedicated to the everyday soldier and sailor stands proudly in the heart of down-town on Monument Circle. The Colonel Eli Lilly Civil War Museum is located directly under the monument. *Monument Circle, 317.232.7615*

Indiana World War Memorial and Veteran's Memorial Plaza

Dominating the five-block picturesque setting of War Memorial Plaza is the Indiana World War Memorial. This mausoleum-style limestone and marble memorial was originally built to honor World War I veterans but now pays homage to Hoosiers who served during all wars. Veteran's Memorial Plaza features an Obelisk Fountain which is said to represent "the hopes and aspirations of the nation, a symbol of the power of nature to reproduce and continue the life of the country."

431 North Meridian Street, 317.232.7615



USS Indianapolis

The USS Indianapolis was attacked in the Philippine Sea on July 30, 1945, shortly after delivering critical parts for the first atomic bomb. The ship sank in



12 minutes, sending all 1,196 crew members into the shark-infested waters. There were only 317 survivors. The memorial, made of limestone and granite, lists all crew members' names and tells the ship's story.

North end of Central Canal, Senate Avenue and Walnut Street, 317.232.7615

Visit Indy!

Crown Hill Cemetery is the nation's third-largest cemetery covering 555 acres across from the Indianapolis Museum of Art. Visit this

urban oasis to enjoy its peaceful, park-like beauty; study the architec-



ture, sculptures and trees; picnic; view wildlife; and study the history and heritage of the thousands of people buried here. Notables include President Benjamin Harrison, poet James Whitcomb Riley, Colonel Eli Lilly, and three U.S. vice presidents. Twice recognized as "Best Walking Tour" by *Indianapolis Monthly* magazine. *700 West 30th Street*, *317.920.2644*





American Legion Mall

Spanning two city blocks and 24 acres of greenspace, the American Legion Mall is home to The American Legion National Headquarters, as well as memorials for both World Wars and Vietnam and Korea. The Sunken Garden/Cenotaph Square serves as a tribute to the first American, who was from Evansville, Indiana, killed in World War I. The World War II Memorial honors Indiana casualties and includes a freestanding column listing all the war's campaigns and operations. The Vietnam segment reflects the 1,525 names of Hoosiers killed in the conflict. The Korean segment lists the 927 Hoosiers killed in action in Korea. *Meridian and North Streets*



University Park

Located one block south of the Indiana War Memorial Plaza, the park features the Depew Fountain. Statues honoring Benjamin Harrison, Indiana's only president; Abraham Lincoln; and Schuyler Colfax are also displayed.

Meridian and Vermont Streets

Congressional Medal of Honor Memorial

Twenty-seven curved glass panels display the names of 3,469 recipients of the Medal of Honor, an award given by Congress for military valor. The one-acre memorial represents conflicts from the Civil War through the wars in Afghanistan and Iraq, and at dusk, a sound system plays recorded stories about medal winners and the conflicts in which they fought.



White River State Park, 850 West Washington Street, 317.261.5447

Historic Homes

Benjamin Harrison Presidential Site

A National Historic Landmark and home of the 23rd U.S. president, this three-story Italianate mansion features Victorian furnishings, many of Harrison's pieces and a reconstructed carriage house. Changing exhibits showcase Harrison's life as Indiana's only elected president, his family, and the Victorian era. 1230 North Delaware Street, 317.631.1888

James Whitcomb Riley Home

Visit the historic home where the Hoosier poet spent his last 23 years. Many of his belongings are showcased in one of the finest Victorian preservations in the country. 528 Lockerbie Street, 317.631.5885

Morris-Butler House

Guided tours of this beautifully restored 1885 home showcase the architecture, history, culture, and society of Indianapolis during the 19th century. *1204 North Park Avenue*, *317*.636.5409



TOP 10 Things To Do In Indy



INDIANAPOLIS ZOO & White River Gardens

EITELIORG MUSEUM

the world and the only one in the

the American West and indigenous

Home to the one of the finest collections

of American Indians and Western art in

Midwest. It is renowned for immersing

visitors in the art, history and culture of

Pet sharks in the nation's largest shark touch tank, suit up for an in-water dolphin experience, or interact with birds at the "Flights of Fancy" exhibit. This TripAdvisor Top 10 Zoo is triple-accredited as a zoo, aquarium and botanical garden.





CENTRAL CANAL

peoples of North America.

Explore White River State Park's Central Canal in a Venetian-style gondola, surrey, cruiser bike, Segway, pedalboat, or on foot. Take in an impressive collection of public art, war memorials, and vast urban green space as you pass numerous museums and cafes.



RHYTHM! DISCOVERY CENTER

Beat on drums and learn how rhythm and percussion are a part of our daily lives at this museum for kids of all ages. Explore a wide variety of instruments and artifacts from around the world.







INDIANAPOLIS MUSEUM of Art

This world-renowned museum features a collection of 54,000 works spanning 5,000 years and sits on 152 acres of beautiful gardens and grounds, including a 100-acre sculpture park and the historic Lilly House and Gardens.



INDIANAPOLIS MOTOR Speedway & Hall of Fame Museum

The iconic 2.5-mile oval is host to the world's largest single-day sporting event, the Indy 500, and captures the rich 100-year old history of the "Racing Capital of the World."

CHILDREN'S MUSEUM

The world's largest children's museum is right here in Indy and provides a one-of-a-kind experience which has made it one of the most respected and loved in the nation. Discover the stories and science behind more than 120,000 artifacts on five levels.

INDIANA STATE MUSEUM & IMAX THEATER

Uncover Indiana's secrets through hands-on exhibits exploring the state's diverse history at this world-class institution constructed from Indiana limestone, steel and glass. Captivate your imagination on the towering IMAX screen.

VICTORY FIELD

Take your family and friends out to the ballpark for some fun at Victory Field, named Best Minor League Ballpark in America by *Sports Illustrated*. Enjoy excellent views of downtown from the stands or a picnic on the outfield lawn.

MONUMENTS & MEMORIALS

Aside from Washington, D.C., Indy is home to more monuments and memorials than any other U.S. city. Experience an eagle-eye view of the city from atop the Soldiers & Sailors Monument or visit the Indiana War Memorial Plaza.





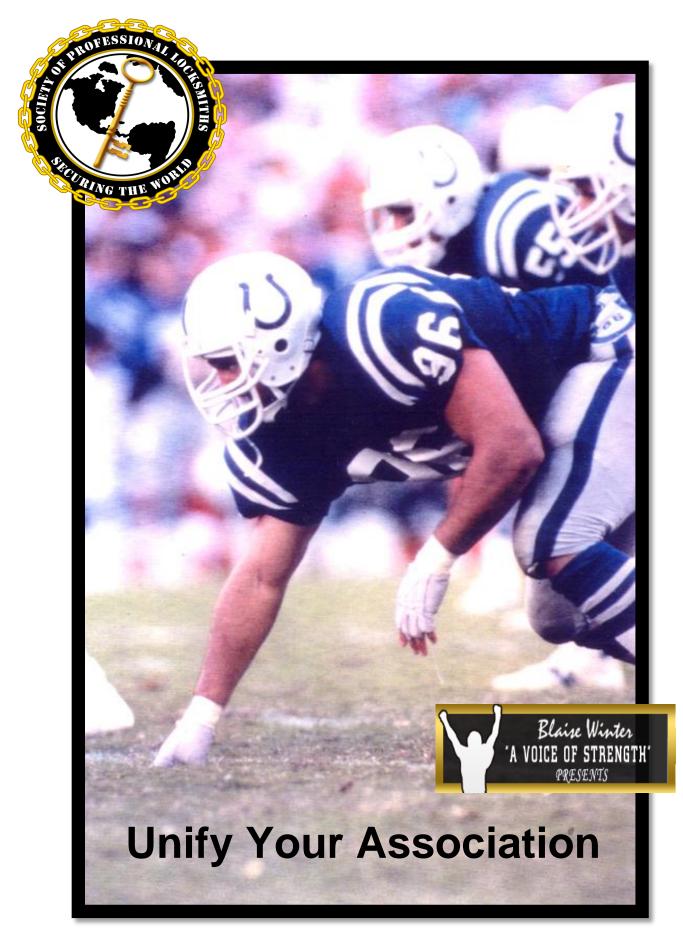
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TOP 10 Things To Do In Indy





Blaise Winter was drafted into the NFL in the 2nd round by the Indianapolis Colts in 1984 and went on to play 11 seasons in the NFL for the Colts, Packers, and Chargers.

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