

# Press Release

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## **Society of Professional Locksmiths Launches Social Impact Discounts Program**

The Society of Professional Locksmiths (SOPL) is pleased to announce a new discount benefits program designed to save you money on things you purchase every day while supporting programs that provide a social impact. “The SOPL is dedicated to helping our profession in every way we can” Tom Lynch, Director of Operations of the SOPL, said.

“By launching this new Social Impact program we will be doing something special for the world in addition to using our buying power to offer discounts by working with vendor partners who will contribute toward funds that support solar and wind power projects in America, charity contributions, and even planting trees as part of carbon offsets.” Lynch emphasized.

As a no cost benefit provided by the SOPL, locksmiths, manufacturers and distributors can participate easily by simply using discount codes provided by the Society of Professional Locksmiths for use with companies like UPS, Office Max, Avis, Budget, Hewlett Packard, and more. Discount wallet cards with the discount codes are also being made available.

“This is a unique program working with several carbon neutral companies that understand that saving money doesn’t mean you can’t do the right things as well” Barry Campbell, Managing Director of the SOPL, stated. “This is just the beginning of a growing program with additional vendor partners to be announced. I encourage both manufactures and distributors in our profession to join us in doing the right thing.”

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